



KAMMA Board of Directors

John Hansen, President • 928-279-5740 • jhansen@laron.com
Charles Shores, Vice-President • 928-303-1012 • cshores@luseaux.com
Jeffrey McKnight, Secretary • 928-692-7774 • jeff@icorpaz.com
Kenneth Dean, Treasurer • 928-757-4386 • kdean@lomanco.com
Dolly Moore, Director of Membership • 602-615-6050 • dmoore@laron.com

<http://www.mohavemfgassociation.com>

Serving the manufacturing industry by providing profitable & valuable business solutions

KAMMA REGULAR MONTHLY MEETING

November 16, 2015

1:00 PM – 2:30 PM

LOCATION: Ramada Kingman

3100 Andy Devine Avenue, Kingman, AZ

November 16, 2015 MEETING SUMMARY

- I. **Welcome:** John Hansen welcomed the attending group and thanked the staff of Ramada Kingman for their hospitality. Attendees were:

John Hansen	Laron Inc.
Kenneth Dean	Lomanco, Inc.
Jeff McKnight	I-Corp Arizona, Inc.
Jen Miles	Mohave County Workforce Development
Gary Jeppsen	City of Kingman
Bob Riley	KAA
Jean Goujon	Allied Forces Temp Services
Harley Pettit	Commissioner - City of Kingman
Scott Brackett	Brackett Aero Filters
Carl Hays	M-14P
Liza Noland	Ignite Brand Marketing
Chad Cardiff	Action Barricade
Bob Walton	Elwood Staffing / Mohave County Fair Association
Jeff Cook	Cook Controls, Inc.
Lisa Black	Management & Training Corporation (MTC)
Robert Davis	Karnak West LLC
Jaclyn Chapman	Manpower

- II. **The October 19, 2015 Meeting Minutes were approved unanimously.**

- III. **Financial Report:** KAMMA Treasurer Kenny Dean reported the bank balances of:

Beginning Balance (Through 10/19/2015):	\$10,452.28
Ending Balance (Through 11/16/2015):	\$10,223.28

There were deposits totaling \$600 (membership dues) made and there was one check written in the amount of \$629.00 to renew the D & O Insurance policy. It was noted that there would be the repayment check of \$3,750 written to the City in December as planned.

IV. Old Business:

- a. **LEAP Apprenticeship: New Cohort:** Jen Miles reporting for Mary Mendola of Mohave County Workforce Development indicated that Mary is working with staff at Laron Inc. to coordinate orientation for the next cohort of apprentices. The program needs a minimum of 4 students but the target is to begin with 6 students. Currently Laron and Cascades have committed to having employees in the program.

John Hansen gave a brief overview of the LEAP program to the attending audience. It was noted that the LEAP program is a 4 year effort that can produce skilled craftsmen in the fields of Machinists, Millwrights and Welders. The approximate total inclusive cost is \$15K.

- b. **Website Update:** John Hansen stated that the website committee is still working through the many details of choosing a provider for the new website and that a decision will come promptly. There are two companies being considered and John indicated that a decision would come within the next few weeks.
- c. **Membership Update:** Jeff McKnight reported that KAMMA has a total of 43 members that consist of 36 paid and 7 comped members.
- d. **Program Review; Lunch and Learn / Championing Change, October 28, 2015:** Jen Miles gave an overview of the class sponsored by REVAZ and Rick Howell and put on by the Genesis group, Lisa Gifford and Pam Barker. The class was hosted by the One Stop Career Center at the Mohave County Administration Building, Saguaro Room. Tom Beller of 1-Call Staffing made a generous donation of supplying lunch for the event. The class was well attended and the content of the presentation was very interesting and useful to the business leaders attending.

REVAZ has the capacity to bring many training offerings to our area and recently worked with Laron Inc. at their annual sales meeting for their staff. Jen Miles added that her group was impressed with the Lunch & Learn format and they are considering using Genesis for some specific training for departments within the County Administration. It was noted that companies could get better rates for these services as opposed to the Covey Training or other contracted companies.

V. New Business

- a. **Spotlight Sponsorship of AAED Forum featuring Mohave / La Paz:** The Arizona Association for Economic Development is putting on a luncheon for Mayoral Economic Updates featuring Mayor Tom Brady of Bullhead City, Mayor Mark Nexsen of Lake Havasu City, Mayor Richard Anderson of Kingman and Mayor Dan Beaver of Parker. The event is scheduled for February 18th, 2016 at the KRMC Hualapai Campus which will host lunch at 11:30am with the program starting at 11:45am and adjournment scheduled for 1:15pm. Cost for the program is \$30 for members and

guests, \$40 for non-members \$45 for late registration. Registration deadline is Thursday February 11th by noon.

John Hansen stated to the attending group that this is an opportunity to project what is going on in our region and that there would be many professional economic developers attending. John let it be known that KAMMA is not eligible to sponsor the event but did encourage the membership to consider being a sponsor and/or attending the special event.

- b. Interstate 40 Arterial Access to the Industrial Park:** John Hansen shared with the group that there has not been much progress made on the I-40 Arterial Access to the Industrial Park lately. John learned recently that the Arizona State Chamber of Commerce and the League of Cities and Towns have greater leverage in the cause relative to the efforts of our legislators although all are needed to push this forward. John noted that the point of visibility to the public is deceptively slow but feels the project will be put back on the ADOT schedule in the future. In discussion it was noted that ADOT has 60% of the design work complete for the interchange. Also noted was that private money was driving the Kingman Crossing project while with the Rattlesnake Wash interchange that is not so.

Jen Miles suggested keeping the public's questions and concerns alive on the matter and that a town hall meeting is needed to do so. Mohave County Supervisors Watson and Bishop agreed to participate as well as the Mayor. John Hansen has confidence that both topics can be discussed together with productive results.

Member Scott Brackett suggested that questions need to be submitted and compiled to become as effective as possible with the opportunity the town hall will provide. John agreed to marshal those questions and concerns.

Rich Bowen of Economic Collaborative of Northern Arizona indicated to John that the conceptual overlay work that has been done on this issue is very powerful and will be a key work in the America's Best Communities Contest for our community.

- c. Kingman Circle; Overview by Liza Noland:** Member Liza Noland of Ignite Brand Marketing described how approximately one month ago she held a business owners marketing consortium with local business owners and managers to discuss new strategies about marketing and the response was extremely positive and just recently held a second meeting with equally positive results. The objective of the Kingman Circle is to find the dedicated and progressive business owners and combine efforts and funding in mutual promotion of each other as well as the community. There are currently 17 members with a primary goal of 20 members to execute the strategies being developed. Some of the key steps will include a website, digital advertising and highway signage to name a few. Liza encouraged the group to spread the word and help embrace the group moving into the future. It is a powerful approach to market Kingman and the great things Kingman has to offer.

- d. **Closing Discussion:** In closing John Hansen addressed the group with the wish to keep KAMMA vital to it's membership and encouraged all members to bring forth quality topics and ideas to share with the group and work to make a positive difference in our manufacturing community. Member Bob Riley suggested moving forward to have a second round of the Medical First Responder Training since there was such success with the first group. Member Carl Hays made comment to keep topics on the website.

Director Kenny Dean made appeal to the attending group for support as he stepped forward to put his name in the hat for the vacant City Council position to be filled in the very near future.

VI. NEXT REGULAR KAMMA MEETING:

Monday, December 21, 2015

1:00 PM – 2:30 PM

Location: Kingman Airport Authority Building Conference Room

7000 Flightline Drive, Kingman, AZ

VII. Adjourn: 2:29pm